

GET THE
LION'S
SHARE
OF FUR
PROFITS



*You get the **LION'S** share when you ship your Furs to the Hudson's Bay*



All the furs we buy are sold direct by our own selling organizations in London, Montreal and New York. Handling charges are therefore greatly reduced and you receive this saving.

You always receive the top market prices, with no deductions for selling commissions, etc.

Your shipment is graded fairly and liberally and returns are sent the very same day. The shipment may be held separate for approval of price if you request it.

These extra services add up to higher prices, more all-round satisfaction, and our ever increasing number of satisfied shippers is your best proof of where to market your furs.

So Don't Gamble!

*It pays in many ways to ship
all your furs to:*

HUDSON'S BAY COMPANY

RAW FUR DEPARTMENT

— 10019—102nd. Ave., EDMONTON, ALTA.

Win a
Genuine
HUDSON'S BAY
'Point'
BLANKET

Each Saturday Night on the HBC Network Program, "The Red River Barn Dance", each of the six Raw Fur Buying Offices of the Hudson's Bay Company in Manitoba, Saskatchewan and Alberta awards a genuine Hudson's Bay Point Blanket to someone who shipped furs the week before.

There is no obligation—no cost. Six names are selected at random from all those who shipped furs and these six lucky people win a beautiful Hudson's Bay Point Blanket.

IT MAY BE YOU—when
you ship furs to the Bay.

LISTEN TO

"RED RIVER BARN DANCE"

CKY, Winnipeg	10.00 p.m.
CKCK, Regina	9.00 p.m.
CBK, Watrous	9.00 p.m.
CFAC, Calgary	9.00 p.m.
CJCA, Edmonton	9.00 p.m.
CFGP, Grande Prairie	9.00 p.m.

SATURDAY NIGHT